



FOR IMMEDIATE RELEASE

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**TMEIC TM-AC™ Line Offers Energy-Efficient Alternative
to DC Auxiliary Motors**

Roanoke, Va. (May 3, 2010) – TMEIC has introduced the TM-AC, a new line of green, energy-saving motors, designed as a direct replacement for Series 800 Frame size DC motors, matching DC motor electrical characteristics and performance. TM-AC structural and design specifications achieve up to a 4.4 percent efficiency improvement over existing motors, resulting in reduced CO₂ emissions and improved operating efficiency for potential cost savings in the tens of thousands of dollars.

Designed for optimal performance in harsh operating environments, TMEIC TM-AC motors use high water-resistant bearings and incorporate improvements over the company's conventional bearing designs, doubling the greasing interval to achieve the longest lubrication interval available by any supplier.

The new TM-AC motors are based on JEC-2137/IEC 60034-1 standards to maintain compatibility with mechanical dimensions and electrical performance of DC motors. For more information about TMEIC TM-AC motors, visit www.tmeicge.com

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About TMEIC GE

TMEIC GE is a joint venture between TMEIC (a joint venture between Toshiba & Mitsubishi Electric) and General Electric in the industrial drive systems business. TMEIC employs 2,200 people around the world and has annual sales in excess of \$2B. TMEIC GE is built on the combined and proud heritage of these companies, delivering customer success--every project, every time. www.tmeicge.com