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TMEIC Opens New Sales, Engineering Office in Houston, Tex.

Roanoke, Va. (Feb. 15, 2010) – TMEIC has opened a sales and engineering office in Houston, Tex. to further support its customers in the petroleum, oil & gas, and energy industries.

The office is overseen by Adrian D. Thomas, North American Sales Leader, and will employ a team of sales and application engineers with in-depth experience in these rapidly growing sectors of the marketplace.

“Because Houston is a global center of the oil & gas and energy industries, TMEIC has chosen to open an office for greater access for OEMs, consultants, engineering firms, and international oil companies that use our products and services,” says Dale Guidry, president and CEO of TMEIC North American Operations. “We are growing to meet the needs of our customers with timely application support—every project, every time.”

Guidry says that the Houston office will provide sales and application engineering services at the Texas location. Support functions will remain at the Roanoke, Va. headquarters.

With offices on five continents, TMEIC designs and develops advanced automation and drive systems. The company has major operations in Japan, China, Singapore, India, the United Kingdom, Germany, Italy, and the United States.

For more information, contact OilGas@tmeic-ge.com.

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About TMEIC

Toshiba Mitsubishi-Electric Industrial Systems Corporation (TMEIC) supplies electric drives, motors, automation systems and services for a wide variety of industrial applications. The Company has over 2200 employees, with sales exceeding US\$2 billion. Sales, Engineering and Service offices, and spare parts depots are located worldwide. Please visit our website at www.tmeicge.com.