



TM GE Automation Systems

## FOR IMMEDIATE RELEASE

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### **TMEIC GE Recognized in Virginia Leaders in Export Trade program**

**ROANOKE, Va. (Feb. 17, 2009)**--TMEIC GE is one of eight companies that recently graduated from the Virginia Economic Development Partnership's **Virginia Leaders in Export Trade (VALET) program**. Michael Cooper, Metals Sales Manager, and Declan Daly, Metals Business Manager, accepted the certificate in a ceremony held in Richmond, Va. in January. Paul Grossman, Director of International Trade and Investment for the Virginia Economic Development Partnership, presented the award.

"TMEIC GE exceeded all of the international market expansion goals we established at the beginning of the program," Michael Cooper noted.

Launched in January 2002, the two-year VALET program assists exporters in the Commonwealth that have firmly established domestic operations and are committed to international exporting as an expansion strategy. The first of its kind in the U.S., the VALET program offers a powerful combination of capital resources from the state and professional services from private-sector partners to enhance the international efforts of up to 15 companies per year. Participating firms are chosen based on their dedication to growth through export. The VALET program now has 73 graduates and 29 current participating companies. TMGE participated in a number of international trade missions as a part of the VALET program.

"The VALET Program accelerates the development of international business by connecting companies with the practical tools needed for successful export sales," said Leslie Parpart, VALET Program Manager. "These graduating companies have utilized all of the resources of the VALET Program and have really challenged themselves to grow their international businesses. This class of companies was one of the program's strongest ever, and I am confident that they will see the return on their investment for years to come."

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#### **About TMEIC GE**

*TMEIC GE is a joint venture between TMEIC (a joint venture between Toshiba & Mitsubishi Electric) and General Electric in the industrial drive systems business. TMEIC employs 2,200 people around the world and has annual sales in excess of \$2B. TMEIC GE is built on the*

*combined and proud heritage of these companies, delivering customer success--every project,  
every time. [www.tmeicge.com](http://www.tmeicge.com)*