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TMEIC GE Wins Contracts from CEMEX for Mexican, U.S. Projects
Cement Kiln for Tepeaca Project Will Be World's Largest

Salem, Va. (March 30, 2007) – TMEIC GE will supply drives and motors to CEMEX S.A.B. de C.V. (NYSE: CX) of Monterey, Mexico, for two new kilns and upgrades in U.S. and Mexican locations. The Mexican and U.S. orders include both medium and low voltage motors and drives.

The largest of the new orders will power a new kiln under construction at the Tepeaca Cement Plant in Puebla, Mexico. When finished, the \$460 million kiln will be one of the largest ever constructed in the world.

Nineteen Dura-Bilt5i MV drives ranging from 800 hp to 7350 hp will power the fans at key points throughout the cement process as well as to the main kiln at Tepeaca. Additionally, 20 TMdrive-10 low voltage drives (200 hp-600 hp) for the fans and separators will provide accurate process control.

According to CEMEX, construction of the new Tepeaca kiln is expected to be completed in 2009. When finished, the kiln will more than double current production levels, to approximately 7.6 million cement tons per year.

“The CEMEX Tepeaca line will be one of the largest projects ever undertaken by the international cement industry, and we’re pleased that they have chosen TMEIC GE as a partner in this landmark endeavor,” TMEIC GE Marketing Director, Steve Blomquist said.

TMEIC GE will also supply six Dura-Bilt5i MV drives ranging from 1000 hp to 4500 hp to a new kiln line at the CEMEX plant in Hermosillo, Mex. Drives for the project are expected to be shipped in September 2007, with the project coming online later this year.

TMEIC GE also will provide drives to a CEMEX project in New Braunfels, Texas, where eight Dura-bilt5i MV drives ranging from 600 hp to 4000 hp will be installed in a new kiln project expected to start up in spring 2008. An additional two MV drives will be installed to upgrade the existing kiln line.

Blomquist says that all projects will feature the TMEIC GE Control Systems Toolbox, software used to communicate with, control, set up, and troubleshoot drives,

allowing for ease of operation and maintenance. The proprietary software is a standard feature on all Dura-Bilt5i and TMdrive products.

“We’re very pleased that CEMEX has chosen TMEIC GE as a partner in these major expansion projects,” says Blomquist. “Our engineering excellence, quality, and reliability will be key factors when undertaking a project of this size.”

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Photo reference: Photos of the drives are available at www.tmeicge.com

About TMEIC GE

TMEIC GE is a joint venture between Toshiba, Mitsubishi Electric, and General Electric in the industrial drive systems business. The company employs 2,200 people and has annual sales in excess of \$1B. TMEIC GE is built on the combined and proud heritage of these companies, delivering customer success-every project, every time.

About CEMEX

CEMEX is a growing global building solutions company that provides high quality products and reliable service to customers and communities in more than 50 countries throughout the world. Commemorating its 100th anniversary in 2006, CEMEX has a rich history of improving the well-being of those it serves through its efforts to pursue innovative industry solutions and efficiency advancements and to promote a sustainable future. For more information, visit www.cemex.com.